



Italy Roundtable

JUNE 10<sup>th</sup>  
2021 11<sup>th</sup>

MILAN & VIRTUAL

# PROGRAM

CSCMP SUPPLY CHAIN EDGE EUROPE



Due to Covid-19,  
in person conference is not  
yet allowed at present

## SUPPLY CHAIN CONFERENCE & EXHIBITION EUROPE

### CSCMP 2021 edge

is a 2-day event that gives the unique opportunity to create value by sharing knowledge and experience, learning from world-class experts, networking with leading companies and getting a glimpse into the future of Supply Chain Management. The 5<sup>th</sup> edition is a not-to-be-missed conference that focuses how Supply Chains can recover in pandemic times. For the first time it will be held in Italy and, due to Covid-19 pandemic, it will be **hybrid**: all sessions are both virtual and on site.

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## KEYNOTE SPEAKERS



**MARTIN CHRISTOPHER** - Emeritus Professor of Marketing & Logistics, **Cranfield School of Management**

### **Managing the Supply Chain in a Turbulent and Uncertain World**

Will focus on the challenges that supply chain managers are facing in a world where the old ways of doing things no longer work



**BART DE MUYNCK** - Vice President Research - **Gartner**

### **Technology Trends in Transportation**

In this session, we will review the current technology trends in transportation and discuss how Artificial Intelligence, Advanced Analytics and Real-Time Visibility are just a few of the technologies Supply Chains are applying to become more agile and resilient in times of disruption. All the transportation issues will be faced with regards to greenhouse gas emissions and, more in general, to sustainability as an approach that may create cost efficiencies and better respond to customer expectations.



**JOHN GATTORNA** - CEO, **Gattorna Alignment**

### **Transforming Conventional Supply Chains to Manage Increasing Volatility in a Post-Covid World**

Globalisation has been taken too far in search of every lower costs, and in the process, stretched global supply chains to breaking point. Covid-19 proved this beyond doubt, and threw both the supply-side and demand-side into chaos. Post-Covid, the residual volatility on both sides will surely be higher than before, so a re-set will be required. The new operating conditions on both sides will need to be investigated in depth and expectations better understood, thereby informing the new 'outside-in' design. This address will outline all the necessary steps for a successful transformation.



**BRIAN GIBSON** - Executive Director - Center for Supply Chain Innovation - **Auburn University**

### **Emerging from COVID Brain Fog: Supply Chain Strategies for the Retail Sector**

The coronavirus pandemic (and subsequent events) have generated novel challenges for the retail supply chain. As supply chain leaders attempt to emerge from this COVID "brain fog" how can they maintain focus and achieve forward strategic progress?



**PIETRO GORLIER** - Chief Parts & Services Officer - **Stellantis**

### **Supply Chain and Covid-19: How to Respond to Shifting Conditions**

A worldwide experience shared by many companies, but unique and distinctive for each one. Never like in 2020 we understood the crucial role of Supply Chain. The lesson learned at Stellantis parts distribution division and how it will leverage its flexible logistic distribution network to respond to shifting conditions.



**GERD LEONHARD** - Futurist & Humanist, Author of 'Technology vs. Humanity' - **The Futures Agency**  
**The Next 10 Years Will Bring More Change Than the Previous 100 Years and the Future Belongs to Those Than Can Hear It Coming**

As we are literally leaping into a future of big data, intelligent machines, remote & smart everything, the end of oil and the beginning of global decarbonisation, we are experiencing 10+ game-changers and 10 Megashifts all at the same time. This will bring many exciting opportunities and some wicked challenges. In this talk, Gerd will outline what's ahead and how we can get ready to design the future we want - and what it could all mean for supply chain professionals.



**MARY LONG** - Managing Director of Global Supply Chain Institute's Supply Chain Forum - **University of Tennessee**

**Building a Successful Supply Chain Data Strategy**

Data strategy and governance are the foundation of supply chain digitalization. Exploratory research has revealed interesting findings in several areas. This session will discuss navigating a single source of truth versus multiple sources and assessing data value, reliability, and attenuation in the supply chain network.



**RICCARDO MANGIARACINA** - Professor - **Politecnico di Milano**

**Logistics in the B2C eCommerce Field: Trends and Challenges**

Logistics is one of the main critical success factors of a B2C eCommerce initiative due to its impact on both costs and service level. This is even more evident in the Fast-Moving Consumer Goods (FMCG), where logistics is the key to achieve the economic sustainability. The keynote speech will address both the main logistic solutions/models in the FMCG industry and the topic of last mile delivery, with a specific focus on both missed deliveries and environmental sustainability.



**ROBERT MARTICHENKO** - Executive Leader - Former Founder and CEO, LeanCor Supply Chain Group and Executive - **Transplace**

**One System-One Team: The Future of Work and Continuous Improvement**

Technology, pandemics, and disruptive business models are fundamentally changing the nature of work and the relationship between people and process. As leaders, we are tasked with remaining relevant and competitive all while reducing business risk in a world of uncertainty. Nobody really knows what work will look like in twenty years, but we do know that leadership strategies will change as we connect people, process, and technology to these new work dynamics. As leaders, we will need to focus on envisioning and executing a modern view of work and continuous improvement. This new environment may be characterized as a business culture that is described as One System – One Team. Robert Martichenko discusses the essence of the future of work and what this means to us as leaders and addresses the concept of One System – One Team thinking, while also reflecting on lessons learned from his own career in the pursuit of building lean cultures of continuous improvement. In this presentation, Robert will examine: How might the fundamental dynamics of work change into the future? What are the leadership implications of this new view of work? What do we mean by One System – One Team? What have we learned so far in our journey to build lean cultures of continuous improvement? How can we get started today to prepare for the future?



**CHARLES WANG** - Director, Center for Logistics and SCM - **China Development Institute**  
**Blockchain for Supply Chain - Theoretical Framework and Industrial Applications in China**

Blockchain as disruptive technology has great potential in application supply chain. The theoretical framework of blockchain application covers all major supply chain process. Statistics on application cases in China reveals that blockchain application in major industrial areas covers functional areas of supply chain finance, trace and tracking, cold chain, logistics documentation, as well as industrial fields in food and agriculture, automobiles, chemistry, household appliances, as well as eCommerce platforms. As Chairman of Expert Committee on Blockchain Application in Supply Chain, Dr. Charles Guowen Wang will share the most updated progress in the theoretical development and business applications.

## GUEST SPEAKER



**FRANCESCO PAOLO FIGLIUOLO**, Lieutenant General and Logistic Army Commander, Italian Armed Forces - Special Commissioner for the Pandemic Emergency

**Managing the Covid-19 Vaccine Campaign and Fast Supply Chain**



## SUPPLY CHAIN MANAGEMENT

**Track Chair:** Igino **Colella Garofalo**, President, **CSCMP Italy RT**

**Co-Chair:** Michele **Palumbo**, Adjunct Professor, **Università Cattolica del Sacro Cuore**

Michele **Palumbo**, Adjunct Professor, **Università Cattolica del Sacro Cuore**

**Pharma Supply Chain: Focusing on Transparency, Resilience and Sustainability**

Facing these three major challenges the supply chain Pharma turns out much more evolved compared to many other industries. RFID, IoT and collaborative platforms make it possible to have full visibility of the goods in transit along the entire distribution network. The Pharma sector demonstrated a high degree of maturity self-regulating governance and business continuity, good practices (GxP) and environmental and social sustainability in a synthetic resilience index. About sustainability, the Green Pallet, a smart recycled plastic pallet, aims at providing an industry concrete business case where economy and ecology are looped in a virtuous circle.

Marcella **Bianco**, Strategic Accounts & Solutions Lead, **Johnson & Johnson Medical Devices Italy**

Resolution by Johnson & Johnson Medical is an end-to-end Supply Chain solution, driven by radio frequency identification (RFID) technology for seamless order and inventory management, linking products to patients and procedures.

Antonio **Rizzi**, Ph.D., Prof., Vice President, **Murata ID Solutions**

**Revolutionizing the Supply Chain Through RFID and IoT: Johnson&Johnson Medical Resolution's Approach and Impact**

Mikael **Hansen**, Logistic Consultant - Project Manager, **VELUX** - Gillian **Winsley**, IT Lead, **VELUX**

**Better Supplier Collaboration Means More Than Improved Efficiency: Discover How VELUX Improved Time-to-market, Reduced Costs and Achieved On-time Delivery**

Francesco **Cuccia**, Supply Chain & Operations ICEG Lead, **Accenture**

**Supply Chain Technology Vision 2021: Leaders Wanted**

Companies are no longer strictly competing for market share; they are competing to build their vision of the future faster than the competition. Success will depend on their ability to accelerate and master change in all businesses, which in turn will be a direct function of the technology decisions they make today. But do not make mistake, transforming the enterprise into a technology leader, cannot be contained to the oversight of the CIO or CTO alone. To be successful, a digital-first approach must be fostered by the entire C-suite - especially the head of supply chain - and manifested across all areas of the organization. In this context Accenture 2021 Technology Vision details the top 5 trends that could have the greatest impact on companies supply chain in the coming years.

Marcos **Paganini**, Vice President, Global Manufacturing Strategy and Deployment, **Johnson & Johnson Consumer Health**

**A Path Toward Smart Operations, Combining Operational Excellence, and Industry 4.0**

Smart operations are not about a factory or supply chain full of technologies. Smart operations are output based on the best achievement mix of cost, quality, service, working capital, compliance, safety, culture, and talent. The key is to define short- and long-term manufacturing and supply chain plans as a whole, and for each manufacturing site and value chain, and to take into account several critical considerations. Those include an assessment of your business needs and competitive environment; your supply chain maturity level; your operational excellence gaps and opportunities; and the associated technology needs and requirements. In this session, you will learn how to get smart operations started with multiple test and fast deployment plans, and how to empower and engage the workforce in such a journey, all while keeping customer value as the primary design principle.

Vincenzo **Battistini**, Supply Chain Director, **Dompè**

**Dompè Oxervate™: The Supply Chain of a Successful Biotech Product**

An innovative product and its special supply chain besides other approaches as home delivery and efficiency improvement in a worldwide supply chain.

Graham **Ide**, Head of Trade Management EMEA, **Eaton**

**Trade Compliance Challenges in 2021**

- The challenge of maintaining origin records in a multinational supply chain
- The challenge of differing rules at new borders
- Sanctions and end users
- Broker management

Suzanne **Richer**, Director Global Trade, **E2open's Global Trade Academy**

**Global Trends in Shifting Supply Chains**

Supply chains are shifting considering expanding global trade sanctions, forced labor enforcement, carbon taxes and increased focus on new export controls in the European Union, United States and in other regions. This has led many companies to reconsider and restructure their sourcing needs and supply chains to maintain resiliency in their global transactions. Join Suzanne Richer for a discussion on how companies are responding to trade regulations changes, and strategically managing sourcing needs to reduce costs and limit risk.

Highlights include:

- Understanding trade regulations and their impact on global supply chain
- How forced labor, sanctions, export controls and sustainability requirements are impacting sourcing patterns
- Anticipate how relationships with major U.S. trading partners will change with a new trade approach
- Know what impact this will have for the future of sourcing, trade compliance and global supply chains

Len **Pannett**, President, **CSCMP UK RT**

### **Supply Chain Resilience Through 3D Printing**

*With supply chain disruption accelerating in both scale and frequency, ensuring resilience in supply chains is essential to cope with the uncertainty that all sectors face. One of the biggest lessons in 2020 was that 3D printing has a place in bringing that resilience, solving many of the challenges that result from changing demand, interruptions to supply and shifting trade patterns. The best news is that leveraging those capabilities can be achieved quickly, cheaply and with low risk. In this talk, Len Pannett looks at 3D printing's place in supply chains, the benefits it brings and how to go about using it sustainably as a supply chain solution. He illustrates this journey with practical examples of firms that are using it today to bring flexibility, agility, and responsiveness to their supply chains.*

Hans **Thalbauer**, Managing Director Supply Chain, **Google**

### **How a Digital Supply Chain Platform Can Make a Difference**

Gianluca **Sperone**, Global Supply Chain Director, **Zoppas Industries**

### **Supply Chain Risk Management Post-Covid 19**

Aljosja **Beije**, Technical Director, **Naviporta**

Gianluca **Santori**, Supply Chain Manager Europe, **TJX**

### **Brexit: A Challenge for Several Dimensions and Some Solutions from Practice and Digital Supply Chain**

Aljosja Beije will be talking about how the adoption of Blockchain technology will make supply chains more efficient and resilient. He will also share his experience on the use of emerging technologies to tackle some of the challenges surrounding Brexit as well as Brexit's practical medium and long-term implications.

Marco **Porzio**, Supply Chain Director, **Nestlé Purina South Europe**

### **Transportation Control Tower**

Rosanna **Fornasiero**, Senior Researcher, **CNR Supply Chain Management** and Project Coordinator NEXT-NET, EU Projects

### **Next Generation Supply Chain: A New Roadmap of Research and Innovation**

The aim is to present NextNet EU project results proposing research and innovation priorities for the future of supply chains where technology development plays a major role to enable new SC models. The roadmap starts from the Identification of future industrial scenarios based on the analysis of several trends and their impact on supply chains. The results are based on a set of workshops organised with relevant stakeholders from process industry, manufacturing, logistics and distribution.

Tim **Bailey**, Head of Distribution and Customer Service, **Reckitt Benckiser**

### **Supply Chain Challenges**

Jérôme **Boulet**, Vice President Supply Chain Management, **Bridgestone EMIA\***

### **Supply Chain Initiatives**

Andrea **Redaelli**, Principle Corporate Projects and Portfolio Management, **Hugo Boss**

### **Robotic Process Automation in the Supply Chain: Co-working with Software Robots**

### **Special Session: Artificial Intelligence for Digitized Supply Chains**

Mustafa **Çagri Gürbüz**, Professor of Supply Chain Management, **MIT-Zaragoza International Logistics Program**

Rosanna **Fornasiero**, Senior Researcher at **CNR Supply Chain Management** and Project Coordinator, **NEXT-NET, EU projects**

Alicia **Martínez de Yuso**, Research Office Technician, **MIT-Zaragoza International Logistics**

*Brainstorming session on the potential of AI and BD to support different actors of the supply chain. The participants should be representative of the academic and industrial sectors reporting on their experience and expectations applying AI and BD, as well as providers of AI-related technologies and solutions.*

*The purpose is to present the AI-CUBE maturity model and impact to map the status of the AI development and to discuss the expectations for future developments discussing with participants about their experience.*

*Interactive rounds will be organised with materials like posters, post-it etc.*

### **Special Session - Digital Supply Chain Best Practice: How Much Are You Ready? Let's See Your Company's Maturity Level**

Salvatore **Lisi**, Senior Manager - S&C Industry CG&S, **Accenture** - Matteo **Villa**, Manager – S&C Industry CG&S, **Accenture**

New and disruptive technologies are becoming a channel for company growth. Aim of the meeting is to measure your company's level of maturity compared with the industry best performers. During the meeting we will explore the main challenges that a modern SC is facing, review how an E2E Supply Chain Control Tower can help in addressing the needs of a modern SC (demo based on different technologies) and run a quick Maturity Assessment survey to measure you positioning towards the best practices in digital operations capabilities

### **Other Speakers:**

Massimo **Bergonzi**, Global Procurement Director, **Bracco** - Randy **Bradley**, Associate Professor of Information Systems and Supply Chain Management, Haslam College of Business, **University of Tennessee** - **TESISQUARE**

### **Roundtable Vaccine Supply Chain: 'The Hot Topic of Vaccine Cold Chain and Massive Distribution'**

**Chairman:** Michele **Palumbo**, Adjunct Professor, **Università Cattolica del Sacro Cuore**. **Panel:** Daniele **Marazzi**, Executive Director, **Consorzio DAFNE** - Brian **Martin**, Sr Vice President, Global Head of Pharma & Healthcare Vertical Sales + Marketing, **Kuehne+Nagel** - Giampiero **De Mestria**, Member of Executive Board, **ASSORAM**

**Competences we can leverage for massive vaccine distribution. A key factor to the "New Normal".**

COVID-19 is reshaping our lives, the world we were used to is changed and we will not get back, resilience is not enough if we do not adapt and take advantage of the opportunities hidden in this challenge. We have learned we can count on reliable and fully committed healthcare professionals we called heroes. And we have learned that we can rely on a robust logistics backbone able to deliver food, health, and essential items to our houses. Key factor to the "New Normal" is a massive vaccine distribution. Which are the distributive strategies, the key factors, and the know-how we can count on to cope with this challenge in this emergency phase and in the future? Which is the role of your organisations in the development of those potentials and how can they be unlocked?

### Roundtable Digital Transformation in Supply Chain

**Chairman:** Iginò Colella Garofalo, President, **CSCMP Italy RT**. **Panel:** Laurence Dupras, CH E2E Supply Chain Tech Leader, **GSK** - Francesco Fantoni Guerri, CEO, **ID-Solutions** - Marcos Paganini, Vice President of Global Manufacturing Strategy and Deployment, **Johnson & Johnson Consumer Health** Marco Porzio, Supply Chain Director, **Nestlé Purina South Europe** - Hans Thalbauer, Managing Director Supply Chain, **Google** - **SAP**

### Roundtable Pharma&Healthcare Supply Chain: 'Pharma and Healthcare: Convergences and Divergences'

**Chairman:** Michele Palumbo, Adjunct Professor, **Università Cattolica del Sacro Cuore**. **Panel:** Andreas Lohmeier, Global Vice President Healthcare Logistic, **Hellmann Healthcare** - Stefano Novaresi, C-Level Executive-Healthcare Distribution Expert -Pina Putzulu, Business Unit Director hospital & Specialty Pharma, **DHL Supply Chain Italy**

**Metamorphosis of the Life Science Industry Through Generic Medicines, Biotech and E-commerce.**

Despite the strong slowdown in the global economy caused by the spread of Coronavirus, the effects on companies in the Pharma & Healthcare sector are generally positive. Companies showed great resilience, but with different emphasis on investment in R&D and change of supply and operating models. The sector will develop new business dynamics, such as non-hospital clinics, in-home help and use of digital channels, etc. Will R&D help vaccines detection or prevent infection with COVID-19? Will production cope with a partial conversion driven by the emergency? Online services, such as e-commerce proposed by pharmacies and mobile-healthcare services for remote control of patients, will provide a further impulse to the Pharma&Healthcare metamorphosis?

### Roundtable Retail Supply Chain

**Chairman:** Iginò Colella Garofalo, President, **CSCMP Italy RT**. **Panel:** Michael Bourlakis, Director of the Centre for Logistics, Procurement & Supply Chain Management, **Cranfield School of Management** - Alessandro Cernigliaro, Supply Chain Director, **Leroy Merlin** - Gianni Piroddi, VP General Manager BU Consumer&Retail, **DHL Supply Chain Italy**

Retail is coping with a transition, in USA is called "Retail Apocalypse" and also in Europe impact of eCommerce, Covid-19 and aging population are changing the landscape. Supply Chain Management is the lever to succeed in new retail. Our panelists discuss about trends, challenges, models, solutions, and actions.

### Roundtable Fashion Supply Chain Re-Design

**Chairman:** Gianluca Santori, CSCMP RT Italy and Supply Chain Manager Europe, **TJX**. **Panel:** Mattia Alessandro Lolli, COO, **D1** - Paolo Mollo, VP Global Operations, **Moscot NYC** - Fabio Roppoli, Chief Operation Officer, **Safilo** - Valentino Soldan, Head of Logistics, **Benetton**

Italian excellence is not only made of product. Ideas and processes in the Supply Chain make the Fashion product competitive on a global level with performances that are increasingly adapted to the needs of the end user. This roundtable will discuss market changes and how companies in the sector are adapting to the redesign of the Supply Chain.

### Roundtable International Trade & Freight

**Chairman:** Iginò Colella Garofalo, President, **CSCMP Italy RT**. **Panel:** Lucia Buffoli, Transport & Logistics Manager, **Mapei** - Marek Marzec, Board Member, **EwaBis** - Silvia Moretto, President, **Fedespediti** and CEO, **D.B. Group** - Jon Mosher, Export Operations Lead, **Bayer Crop Science** - Suzanne Richer, Director Global Trade, **E2open's Global Trade Academy**

## PLANNING AND S&OP

**Track Chair:** Iginò Colella Garofalo, President, **CSCMP Italy RT**

Pietro Rossato, Group Chief Operations Officer, **Carel**

**From S&OP to S&O Execution: Strategic Planning, Risk Management and Execution Driven by S&OP**

Gianmarco Mangili, Supply Chain Director, **Kiko**

**Retail Revolution, Inventory Planning and Digital Transformation: a Make-up Leader Path**

Stefan Holmberg, Senior Project Lead, **IKEA**  
**Optimizing Inventory in IKEA Supply Chain**

Jean-Philippe Carray de Mussy, Director Supply Chain Planning, **Metro AG**  
**Integrated Planning: A Demand Driven Wholesale Strategy**

Margarita Romanova, Supply Chain and Operations Lead, **GSK CIS**  
**S&OP in a Complex Environment over Different Countries: East Europe, Middle East, and Africa**

Timur Gostik, Demand & Supply Planning Director EMEA, **KAO Corporation**  
**S&OP in a Luxury Multinational: Complexity, Long Tail, and Several Issues to Be Solved**

Paolo Ragusa, Head of Supply Chain, **Arvelle Therapeutics GmbH**  
**Pharmaceutical Start Up: How to Bridge from Development to Global Commercial Expansion**  
Lean and Virtual Supply Chain Model. Key priorities. Differences US vs. EU. Key success factors.

Helmut Leitner, President, **CSCMP Switzerland RT**  
**Integrated Business Sensing (IBSIng): How to Succeed in a Complex Business Environment**

In S&OP we are often confronted with complex issues with tangled roots, different stakeholders, no precedent cases and unlimited options to respond. The traditional planning processes and systems have limitations because they are set up in a "predict and control" rather than in a "sense and respond" environment.

Based on the example of a global raw material shortage, Helmut will show how to respond to a crisis by assessing the situation, managing constraints, distributing engagement, driving strategic interventions, establishing control and capturing the learnings.



**Roundtable S&OP**

**Chairman:** Iginio **Colella Garofalo**, President, **CSCMP Italy RT**. **Panel:** Marie Eve **Bedard**, Group S&OP Manager, **Carel Group** Oscar **Diaz Marti**, Global Director Supply Chain Planning, **Campari Group** - Timur **Gostik**, Demand & Supply Planning Director EMEA, **KAO Corporation**

A new role for S&OP driven by Covid-19: from decision process to backbone for strategy, risk management, and, execution. Discussion will touch all dimension: Organization (processes, silos, conflicts), People (competencies, relations, and leadership), Business Processes, Tools (software and mathematic methods).



## **SOURCING & PROCUREMENT**

**Track Chair:** Paolo **Fincato**, Board Member, **CSCMP Italy RT**

Carlos **Mercuriali**, VP and General Manager of Intelligent Spend Management, **SAP** - Paolo **Fincato**, Board Member, **CSCMP Italy RT**

**Technology and Data/Information Availability to Shape and Support the Future Role of the Buyer**

Paolo **Bertolotti**, CEO and Operations Director, **IVAR**  
**A Success Story on Demand Driven MRP Adoption**

Marco **Gonnella**, Global Plant Director, **Fedegari Group**  
**Procurement Optimization & Risk Management**

Roberto **Gaudenzi**, Purchasing Manager, **Kuwait Petroleum Italy**  
**Transforming a Procurement Department**

Grace **Woo**, Director Supply Chain Strategy, **McCormick\***  
**A Conversation on Procurement Transformation**

### **Roundtable Procurement Planning**

**Chairman:** Paolo **Fincato**, Board Member, **CSCMP Italy RT**. **Panel:** Paolo **Bertolotti**, AD, **IVAR** - Marco **Gonnella**, Global Plant Director, **Fedegari Group** - Roberto **Ziggiotti**, Supply Chain Manager, **Kelvin-Gruppo Rittal**

In a rapidly changing environment, the horizons of certainty shrink, the variability grows. Planning is getting harder and harder. New approaches and models to address these complexities.

### **Roundtable Supplier Driven Innovation**

**Chairman:** Paolo **Fincato**, Board Member, **CSCMP Italy RT**. **Panel:** Federico **Cella**, CPO, **PSC Components** - Michelangelo **Fani**, Procurement & Supply Chain Business Unit - Head of Engineering and Professional Services, **Leonardo Global Solutions** Marco **La Rocca**, VP Purchasing Electric Powertrain, **Marelli**

When you want to use your suppliers' ability to produce innovation, Customer-Supplier relationships change radically compared to traditional negotiation/commercial relationships. Supporting and developing a relationship of this kind can be very complex, but of great value for the Company.

### **Roundtable Supplier Sustainability**

**Chairman:** Paolo **Fincato**, Board Member, **CSCMP Italy RT**. **Panel:** Fabiana **Bobba**, Governance Supply Chain, **SNAM** - Luca **Guzzabocca**, **ISO20400.org** and Founder & CEO, **Right Hub** - Diego **Pedroli**, Procurement Director, **illycaffè**

Developing environmental, social, and ethical sustainability in purchasing can have a great impact, but it can only be achieved if one leaves the purely economic logic of minimum cost. A cultural and managerial revolution that must be embraced and strongly sponsored by the top management in order to pass from words to deeds.

### **Roundtable Supplier Risk Management**

**Chairman:** Paolo **Fincato**, Board Member, **CSCMP Italy RT**. **Panel:** Claudio **Nannetti**, Sourcing Risk Management Director, **Alstom** - Antonio **Piga**, Procurement Director, **Ansaldo Energia** - Claudio **Zuccolotto**, Advisor

Companies have focused on the core business and now they depend on a network of suppliers whose supply chain has stretched around the world. The crisis generated by the Covid-19 pandemic has highlighted how important it is to control Supply Risks and that it is not enough to do some documentary checks on direct suppliers. In order to effectively manage Supplier Risks, a more active monitoring of the Supply Chain must be implemented, not stopping at 1st tier suppliers.

### **Roundtable Evolving Role of Purchasing**

**Chairman:** Paolo **Fincato**, Board Member, **CSCMP Italy RT**. **Panel:** Guido **Amendola**, Head of Corporate & Group Procurement, **SNAM** - Vito **Caradonio**, Senior Advisor - Giampiero **Carozza**, CPO, **Amadori**

Markets have ever faster evolutionary dynamics. The need to adapt to change is increasingly pressing (an example is what happened with the Covid-19 pandemic). The role of Purchasing in this context can have a great impact for the company but it is increasingly moving away from the sole dimension of the "saving generation". What the CEOs ask to Purchasing Department and how the Procurement Managers can represent the generated value to the company.

### **Roundtable How Procurement Can Support a Sustainable Business**

**Chairman:** Paolo **Fincato**, Board Member, **CSCMP Italy RT**. **Panel:** Roberto **Gaudenzi**, Purchasing Manager, **Kuwait Petroleum Italy** - Stefano **Maksimovic**, Head of Production & Supply-Continuous Improvement South Europe, **Syngenta** - Daniela **Parisi**, Capex & Maintenance Procurement Manager, **Loro Piana**

## TRANSPORT & DELIVERY

**Track Chair:** Maurizio **Cociancich**, Academic Relations, **CSCMP Italy RT** and Michel **Stekelenburg**, President, **CSCMP Benelux RT**

Rob **Haddock**, Group Director Planning & Logistics, **Coca-Cola North America**  
Ben **Cubitt**, SVP of Engineering, **Transplace**

### **Transportation Resiliency: Managing the Unpredictable**

Global Freight markets have been in flux since 2018 and there is no sign of stability on the horizon. The chaos of 2018 was a warning sign that shippers need to develop resiliency across their supply chains especially in the area of transportation since it can be a significant portion of the costs of goods. Best practices have been captured over the past few years with ongoing refinements ranging from the value of enhancing technology platforms to the value of relationships and the importance of having transportation specialists within your organization.



George A. **Giannopoulos**, Professor Emeritus, **Aristotele University of Thessaloniki**

### **Assessing 10 Years of Development of the Piraeus Sea-Land, Long Distance Transport and Delivery Service to Eastern Europe**

The port of Piraeus, the main port of Greece, that serves the urban agglomeration of Athens and most of the country, has been steadily developing into a main shipment and logistics hub for the international route network of COSCO shipping since 2008. The Chinese giant started with a concession to operate a single container Terminal in the port and gradually expanded taking over control a majority stake as well as the administration of the whole port, in 2016. This speech examines the development of the transshipment and the land-sea express operations through the port of Piraeus over the period of the last 10 years or so. It also assesses the benefits, opportunities, and difficulties from the point of view of the China to Europe supply chains, but also from the point of view of the Greek economy. Special focus is given in presenting the innovatory elements of this transport chain and the possibilities and future developments especially after the COVID pandemic experience.

Yuri **Martini**, Head of Supply Chain, **Ansaldo Energia**

### **'Turbina Monte Bianco' Project: How to Move a Very Huge Convoy on Road**

Michel **Stekelenburg**, Director Strategic Accounts EMEA, **project44**

### **Predictive Supply Chain Visibility: Mitigating Risk and Optimizing Efficiency & Chain Collaboration**

How SC Visibility can increase value for organisations, mitigate risk, optimise efficiency, and, better protect supply chains against future global disruptions. What has the impact of Covid-19 been on Global Supply Chains and why this has been an eyeopener to many global enterprises? Besides optimizing Control & Visibility on end-to-end Logistics processes, what other value does SC Visibility will bring to the organisation? What challenges can I expect when implementing SC Visibility (impact on core business processes, time to value) and how fast can I expect to get a ROI? How can SC Visibility contribute to increasing Customer Experience and improve collaboration across the chain? How will SC Visibility contribute to creating a cleaner environment?

Zeno **D'Agostino**, Presidente, **Autorità di Sistema Portuale del Mare Adriatico Orientale**  
Interviewed by Massimo **De Donato**, Journalist, **Il Sole24 Ore**

### **Governance Models for a Competitive Port System**

Infrastructure is not enough to bring value to a territory. Undoubtedly, the hardware plays a fundamental role, but without process optimization, the results risk not being satisfactory. This principle is even more valid in the logistics sector where the complexity and interaction between the players in the value chain are the main focus on which to concentrate efforts to obtain tangible results. The optimum of a point does not always correspond to the optimum of the system. For this reason, subjects capable of intervening within the logistics chain with a holistic vision are the engines of change and system efficiency. The construction of complex governance models, where the management of the node is only one component of the whole, brings new value to the territory in terms of economic activity and employment. The Port of Trieste, through the Port Network Authority of the Eastern Adriatic Sea (AdSP MAO), has been able to create, a quite unique case in the Italian scenario, an ecosystem of public/private relations between subjects able to generate logistic value, develop modal transfer and stimulate new industrialization processes. AdSP MAO through direct participation in bodies and companies and through dialogue, and therefore the creation of informal networks, has been able to encourage the consolidation of a regional logistics system capable of bringing benefits to the economy not only of Friuli-Venezia Giulia, but of a much wider catchment area embracing a slice of Europe larger than the old Mitteleuropa. This has been understood by several international private and institutional actors and in this period, we are witnessing an interest in direct investment in infrastructure and economic activities on the territory which was previously difficult to foresee.

Dario **Calderoni**, Head of Supply Chain Digital, **Central Group**

### **What's Before the Supply Chain in an eCommerce? The Environment of eCommerce That Impacts Operations**

Alessandro **Panaro**, Head of the Maritime & Energy Service, SRM - **Intesa Sanpaolo Group**  
**The New Challenges of the Mediterranean Maritime Scenario and the Italian Ports Strategies**

The presentation will show the new maritime phenomena that are characterizing the Mediterranean as a result of the pandemic with particular reference to container traffic and international trade (blank sailing, freight trends, shipping gigantism, strategic routes). This will be followed by an analysis of the main international logistics and connection indicators to illustrate how Italy is positioning itself in terms of port competitiveness. In conclusion, an analysis of the strengths and weaknesses of our logistics system with the new sectors that are opening up for the future development of the maritime economy.

Antonio **Guadagnino**, CEO, **Paradigma** and Tommaso **Gecchelin**, Founder, **Paradigma**  
**NEXT Modular Vehicles. Modularity and Cargo Hitching: the Ideal Formula on the Way to Maximize Efficiency, Sustainability and Traffic Reduction**

Andreas **Harth**, Professor, **Fraunhofer Institut**  
**ISLT.NET: Saving Money by Launching Your Containers into the Cloud**

Andrea **De Martin**, Logistics Director, **OVS**  
**OVS Omnichannel Approach** (in Italian)

Lucia **Buffoli**, Transport & Logistics Manager, **Mapei**  
**International Transportation during Covid-19 and other Disruptions**

Mario **Sommariva**, Presidente, **Autorità di Sistema Portuale del Mar Ligure Orientale**

#### Roundtable Transport Modalities

**Chairman:** Massimo **De Donato**, Journalist, **Il Sole24 Ore** - **Panel:** Giuseppe **Casini**, President of the Board of Directors, **Adriafer**  
Franco **Fenoglio**, former CEO, **Italscania**

Competition or cooperation between road, rail and vessel - the development of new scenarios

#### Roundtable Intermodality

**Chairman:** Giuseppe **Rizzi**, Secretary General, **Fercargo**. **Panel:** John **Keefe**, Public Affairs Director, **Eurotunnel**  
Mauro **Pessano**, CEO, **Captrain Italy** - Massimo **Vannicelli**, CCO, **FAI Service**  
**Modal Shift: Is the Time Right for the Iron Treatment?**

Iron is increasingly in fashion. Transitioning to rail mode with increasingly driven intermodal integration processes is the European Union's goal to decrease emissions and make transportation safer. As we integrate rail with road, market changes within these two modes push us towards complex reflections and innovative solutions.

#### Roundtable Structure and Perspectives of Road Transport in Europe: Italy, Spain, and Poland Compared

**Chairman:** Francesco **Oriolo**, Journalist, **Logistica & Trasporti e Parts Truck**. **Panel:** Mario **Giagnoni**, Head of Relations, **Ballystem** - Szymon **Pyzik**, Group Sales Director, **Codognotto\*** - Gennaro **Romano**, Quality Manager, **Romano Trasporti** - Ramon **Valdivia**, General Manager, **ASTIC** - José Manuel **Pardo Vegezzi**, Technical Director, **ASTIC**

The change in distribution logistics following the changed habits of the final consumer, the path of the Green Deal taken from Europe, the pandemic shock, are just some of the elements that will influence road transport in the near future, also leading to a different attitude of the Great Client. The situation and perspectives in Europe seen by three countries with a great tradition of road freight transport: Italy, Spain, and Poland.

#### Roundtable eCommerce and Delivery

**Chairman:** Pierluigi **Cavicchi**, **CSCMP Italy RT**. **Panel:** Cristian **Arcangeli**, Global Head of eBusiness, **illycaffè\*** - Arthur **Godschalk**, Head of Product Development, **Kuehne+Nagel** - Enrico **Silani**, Head of Augmented Sense & Driving Division, **eNovia**  
At a time when consumers are changing their habits, also due to events that are difficult to predict, it is necessary to rethink the approach to the market and therefore the organization of deliveries and consumer experience. For this reason, Supply Chains are put under stress to increase performance and rethink new sustainable ways of creating value.

#### Roundtable Ports and Maritime Freight

**Chairman:** Antonella **Teodoro**, Senior Transport Consultant, **MDS Transmodal Ltd**. **Panel:** Vittorio **Torbianelli**, General Secretary, **Autorità di Sistema Portuale del Mare Adriatico** - Winnie **Wener**, Business Manager Shipper and Forwarders, **Port of Rotterdam** - Manuel José Garcia **Navarro**, Head of Business Development Intelligence, **Valenciaport**

#### The long wave of a global crisis, the reconfiguration of the maritime port sector

The maritime-port industry is undergoing dramatic change. Shipowning dynamics, naval gigantism, and continent-wide logistics integration are changing the reference scenarios for shippers. Ports are increasingly integrated into the industrial fabric of the territory and intermodal connectivity plays a central role in moving towards the goals of ecological transition necessary to make the new processes of global integration sustainable.

#### Roundtable Innovation Projects in Logistics

**Chairman:** Marco **Mazzarino**, Professor, **Università IUAV**. **Panel:** Sergio **Barbarino**, Research Fellow, **Procter & Gamble** - Gennaro **Ciccarelli**, Project Manager, **Elevante** - Emanuele **Gesù**, Head Small Scale LNG, **SNAM** - Edvard **Tijan**, DigLogs Project Lead Partner, Faculty of Maritime Studies, **University of Rijeka**

#### New Frontiers in Research and Logistic Innovation

Industry, universities, and institutions are engaged in virtuous cases of research and development in logistics. Working in synergy allows to transfer innovations to the market and to decrease the externalities that by its nature the industrial process involves. The round table will focus on innovation in information management processes along the Supply Chain.

## WAREHOUSING



### WAREHOUSING

**Track Chair:** Luca **Brandellero**, Group Logistics Director, **Bialelli Industrie**

We operate in a more and more complex warehouse environment: Covid-19 impacts workforce availability, eCommerce pushes on service level and response time, demand volatility causes peaks and troughs. Our speakers present experiences in warehouse design, workforce training and optimization, equipment improvement and robotization.

Emilio **Chiolero**, Managing Director, **Corteco** - **FST Freudenberg Group**

#### Warehouse Automation as a Competitive Lever

How to improve service level and capability in a competitive industry without sacrificing efficiency. Drivers, hurdles, and benefits of warehouse automation.

Jack **Peck**, President, **FastFetch**

#### Slashing Small Parcel Shipping Costs with Artificial Intelligence

Carlo **Rafele**, Professor, **Politecnico di Torino**

#### An Integrated Logistics Laboratory and a Digital Twin Development: First Results and Future Trends

Detlef **Spee**, Department Head Intralogistik - und IT-Planung, **Fraunhofer Institut**  
**Workflows in Change: Warehouse of the Future and Workplaces of Tomorrow. Drivers of Change and Trends**

Rosella **Risso**, VP After Market Solutions Global Distribution, **CNH Industrial**  
**San Mauro Transformation: The Best Way to Predict the Future is to Create It**

In January 2021 CNHi San Mauro becomes one of 44 logistics operations in the world of CNHi After Market. An act that undoubtedly was much more than a change in the cost center. The San Mauro Site with more than 40 years of history in manufacturing of construction machinery would be the new and most modern CNH logistics center in Italy. Investments, planning, people from different countries supporting the project, a monthly follow-up with CNHi's Top Management, the beginning of a new story for the more than 240 colleagues from San Mauro, all in a year where the global pandemic caused a strong reorganization to grant continuity of operations. In all this complex and challenging context on May 2nd the new Logistics Center of San Mauro starts its operations with a team clearly motivated by the new and the change and with a beautiful smile behind masks.

Valentino **Soldan**, Head of Logistics, **Benetton**  
**Warehousing Strategy: Benetton's Approach to Omnichannel**

Thierry **Conte**, Supply Chain Director, **Sonepar**  
**Retail Warehousing: Needs, Challenges, and Investments - A Decision Making Case on Automation**

Luca **Maggioni**, Supply Chain Director, **Sacchi Elettroforniture**  
**Warehouse Robot and Automation: Experiences and Choices**

## SUSTAINABILITY

**Track Chair:** Paolo **Rangoni**, Energy Resources & Efficiency Manager, **Poste Italiane** and Gleb **Mikulich**, Senior Consultant, **ToolsGroup**

Paolo **Rangoni**, Energy Resources & Efficiency Manager, **Poste Italiane**  
**Carbon Footprint Reduction in a Mail and Parcel Operator**

Poste Italiane announced in April 2021 its carbon reduction targets: -30% before 2025 and carbon neutrality in 2030 well in advance towards UN and EU targets. Ambitious targets that will require a new approach in real estate management and logistics.

Alessia **Barone**, Country Business Manager, **Sendeco2**  
**CO2 Compensation: Mandatory and Voluntary Quotes Market and Tools**

The Kyoto Protocol introduced the adoption of flexible mechanism to meet the emissions' reduction established targets. One of these led, in 2005, to the implementation of the European Emission Trading Scheme (EU ETS). We will analyze the evolution of EU ETS, that is currently in its IV phase, its functioning and perspectives, and we will also deepen the opportunities coming from the voluntary CO2 market originating from measures to reduce and offset CO2 emissions.

Andrea **Fossa**, CEO, **Green Router**  
**The Environmental Performance of Logistics Sites...What's Next**

Sustainability of logistics sites is increasingly relevant and urgent: though they represent around 10% of total logistics carbon footprint, carbon neutrality is more and more common for new sites. From carbon accounting guidelines edited by Fraunhofer IML to the new research activities in the field - namely the Workgroup on logistics real estate at Milan Polytechnic "Osservatorio Contract Logistics" and the GILA consortium, where German, Italian and Latin American counterparts are studying how to achieve resource efficient logistics hub & transport.

Valeria **Franchella**, ECR Project Manager, **GS1 Europe**  
**Sustainable Supply Chain: Measuring to Improve**

The GS1 Italy tools to support companies in undertaking a path of continuous improvement in their environmental performance, fostering a process of growth in the culture of measurement.

Susanna **Galli**, Sustainability & Intangibles Director, **Diadora**  
**Transition to Sustainability for a Sportswear & Workwear Brand**

The demand for a tangible integration of sustainability in business is growing at every industry: it is a long and complex journey to be designed on a purpose, vision and leadership basis and deployed managerially with focus on policies, actions, results. Diadora is performing a deep sustainability improvement transition at a wide range of activities, included a significant Supply Chain focus, with planned and measurable impacts on its stakeholders and environmental parameters.

Sandro **Innocenti**, Senior VP Country Manager, **Prologis** - Claudia **Montanari**, RE&Customer Experience Lead, Director, **Prologis** - Margaryta **Hnatenko**, RE&Customer Experience, Coordinator, **Prologis**  
**PARKlife: Improving Logistics Parks by Improving Worker Welfare**

Logistics real estate are changing, getting richer in technology and workforce. The profile of the average employee is rising and the competition on who will offer the best working conditions is just beginning. At the same time, properties need to obtain environmental certificates and ensure sustainability by reducing energy consumption and preparing for e-mobility. Prologis has launched the PARKlife project to identify which solutions are available to real estate owners to improve the comfort of buildings and logistics parks, while respecting the environment.



Pier Angelo **Spina**, Managing Partner, **Proserpina Benefit Corporation** and Board Member, **PLEF**

#### **External Integration: Deploying a Supply Chain Competitive Strategy for Sustainability**

Stakeholders' expectations on a resilient, competitive, and sustainable Supply Chain are increasing year by year, with additional scrutiny due to COVID-19 pandemic. This leads to a diversification of strategic and routine activities depending on many factors: sustainability baseline and targets integration, internal and external Big Data & heterogeneous information availability, digital innovation for tracking and circularity, organization purpose-led ecosystems and agile processes.

Sebastian **Jarzewowski**, President, **CSCMP Poland RT**

#### **Short Supply Chains and Innovative Business Models to Address Sustainable Development**

Rossella **Grattagliano**, Corporate Communication, Sustainability & MPI Executive Director, **Fater**

Interviewed by Valeria **Franchella**, ECR Project Manager, **GS1 Europe**

#### **EcologistiCO2: FCPG Experience Using GS1 Italy Tools for Sustainability**

#### **Supply Chain Sustainability and Post Covid World: Which Green New Deal?**

Massimo **Marciani**, President, **Freight Leaders Council**

US and EU are prepared to finance recovery plans from COVID with huge amounts for investments. Which could be the most impacted areas to improve supply chain sustainability?

#### **Roundtable Benefit Corporations and B Corp in the Path Towards Sustainability in Operations**

**Chairman:** Paolo **Rangoni**, **CSCMP Italy RT**. **Panel:** Guido **D'Agostino**, Head of Global Procurement, **Chiesi Group** - Eric **Ezechieli**, Founder, **Nativa** - Andrea **Provini**, Sustainability Director, **Number1** Stefano **Verna**, Operation Manager, **Cortilia - Chiesi Group\***

Benefit corporations and Certified B Corporations are both leaders of a global movement to use business as a force for good. Both meet higher standards of accountability and transparency. Both create the opportunity to unlock our full human potential and creativity to use the power of business for the higher purpose of solving society's most challenging problems, a new way of doing business?



## **HR & TALENT MANAGEMENT**

**Track Chair:** Gianluca **Santori**, VP of International Relations, **CSCMP RT Italy** and Supply Chain Manager Europe, **TJX** and Miquel **Serracanta**, Executive Committee, **CSCMP**

Angelo **Ristuccia**, Major General, **Italian Armed Forces**

#### **Mission Command: an Effective Way to Lead in Complex Situations**

Michela **Crespi**, HR Generalist, **IWT** - Roberto **Crippa**, SCM Director, **Tecniplast** and **IWT**

#### **Conducting Effective Operations in the 'New Normal' of the VUCA World**

The challenges imposed by increasingly volatile, uncertain, complex, and ambiguous business scenarios ask for a totally different leadership style, key attitudes, and distinctive traits for SCM Leaders and Professionals. The Military successfully reacted to similar challenges by redesigning some key elements in their doctrine and Leadership concepts. Should the Business do the same? And how? This session discusses about the above questions, presenting a turnaround initiative to cope with the "New Normal".

Gabriele **Ghini**, Managing Director, **Transearch Italy**

#### **Twofold Dimensional Leadership and Stakeholder Capitalism in the Supply Chain**

Tom **Clark**, Practice Leader Supply Chain & Logistics, **Direct Recruiters**

#### **From Supply Chain Disruption to Supply Chain Talent Disruption, The Obstacles Keep Coming!**

If you thought the supply chain disruption of 2020 was a challenge, prepare yourself for the supply chain talent disruption of 2021. Tom Clark, America's Supply Chain Recruiter, shares insight on supply chain talent needs for 2021, the looming turnover tsunami, and steps we can take to mitigate our risk.

#### **Roundtable Supply Chain Leadership**

**Chairman:** Miquel **Serracanta**, Executive Committee, **CSCMP**. **Panel:** Michela **Crespi**, HR Generalist, **IWT** - Roberto **Crippa**, Supply Chain Director, **Tecniplast** and **IWT** - Igor **Hahn**, Head of Sales & Customer Experience, **ManpowerGroup Italy**

#### **Roundtable Supply Chain Competencies**

**Chairman:** Giuseppe **Boschi**, Honor President, **CSCMP Italy RT**. **Panel:** Marilena **Dalla Patti**, HR Director, **Kuehne+Nagel** - Luigi **Mancioppi**, Chairman, **World Howell International** - Guido **Moscheni**, Head of Human Resources Segment Construction Equipments, **CNH Industrial**

What are the new required skills for the Supply Chain Manager in the post-pandemic Covid19 recovery? ... the point of view from the experts in the HR management and executive search.

The post-pandemic scenario and the need of recovery are demanding to the Supply Chains to be more resilient, flexible, and agile. As a consequence of that, Supply Chain professionals and leaders may be required to have new competencies and skillset in terms of digital technologies as well as change management and leadership. In this context, we are going to discuss with the human resources directors and recruiting expert in regards of the availability of resources with these new skills in the market and new recruitment strategy for the Logistics function.

#### **Roundtable 'Next Project'** (in Italian)

**Chairman:** Jean Claude **Marini**, Vice President - Membership, **CSCMP Italy RT**. **Panel:** Maria Cristina **Alfieri**, Director, **Associazione Next** - Riccardo **Calvi**, Director Company Communication, **Procter & Gamble Italy** - Igor **Hahn**, Head of Sales & Customer Experience, **ManpowerGroup Italy**

## Association, Social Sustainability, Professional Training Within Supply Chain

In the Sustainable Development Goals (SDGs) set up in 2015 by the United Nations General Assembly, included in a UN Resolution called the 2030 Agenda, the target number 8 invites us to find new models that encourage lasting, inclusive and sustainable economic growth, full and productive employment and dignified work for all. A project, developed in Italy, is presented on how associations and partnerships between the actors in the Supply Chain can collaborate to help develop training and create social and work inclusion for the benefit of the entire community.

## Roundtable Redesign Supply Chains: Human Factor, Talent and Change Management

**Chairman:** Gianluca **Santori**, VP of International Relations, **CSCMP Italy RT** and Supply Chain Manager Europe, **TJX**. **Panel:** Aurea **Benito**, Corporate HR Director, **ISDIN** - Helmut **Leitner**, President, **CSCMP Switzerland RT** - Luca **Saporetti**, Vice President of Global Supply Chain, **LivaNova**

## Roundtable Reskilling Supply Chain Resources: Roles and Competences for the Supply Chain of the Future (in Italian)

**Chairman:** Jean Claude **Marini**, Vice President - Membership, **CSCMP Italy RT**. **Panel:** Luca **Galbiati**, Strategic Client Manager, **ManpowerGroup Italia** - Alberto **Biolini**, Managing Director, **Fiege Logistic**

During this talk, speakers analyze the impact of Digital Transformation on Supply Chain competencies, new challenges for HR department and long-term employment trends.

## Roundtable Supply Chain Opportunities and Career Development

**Chairman:** Miquel **Serracanta**, Executive Committee, **CSCMP**. **Panel:** Andriy **Aleksyeyev**, Young Professionals Chair, **CSCMP Ukraine RT** and Supply Chain Director, **MilkAlliance** - Natalia **Bezaf**, **CSCMP Poland RT** and Senior Supply Chain and Operations Consultant, **EY** - Sergio **Vacca**, VP Education, **CSCMP Italy RT**

A discussion on market, competencies, SCPro and other levers that CSCMP offers to young professionals

Pietro **Pedone**, Board Member, **CSCMP Italy Roundtable**

## CSCMP Italy RT: La Missione Formativa in Italia (in Italian)

Il Gruppo dei Formatori di CSCMP IT RT, con vaste esperienze come docenti per Università, Associazioni Industriali, Aziende singole, hanno definito il Catalogo Formativo di corsi di Supply Chain Management, destinato all'Italia. Strutturato in 3 Sezioni (Le Strategie SCM end-to-end; Le Funzioni e Operazioni lungo la filiera; Le Tecnologie abilitanti e a Valore Aggiunto), 10 Moduli e 40+ pillole, sarà fruibile sia on-line sia in presenza, autorizzazioni sanitarie permettendo.

Ogni Professionista (come ogni Azienda, in caso di corsi "interni") potrà usufruire o di una singola pillola o di un corso personalizzato sulle proprie esigenze prioritarie.

Per corsi di 20 ore o di 40 ore, CSCMP IT RT potrà rilasciare una Certificazione di Frequenza.

## BLOCKCHAIN

**Track Chair:** Enrico **Camerinelli**, VP Program, **CSCMP Italy RT**

It is widely recognized that with digital technology supply chains are more transparent, quality-rich, and competitive. The adoption of digital technologies will increase the quality and safety of products. In relation to these areas listed, blockchain can be used as a tool to support the reputation of companies. In the last year, the market has profoundly changed, and it is adapting to new dynamics that this virtual track wants to capture by introducing the foundational elements that put enterprise decision-makers in the condition to best identify use case applications of blockchain technology for their own business and for their business partners'. It is not a matter of learning how to develop software, but to understand from those who do it.



## Special Session - CSCMP Blockchain Working Group

### Applying Blockchain to Facilitate International Trade: Pilot Project and First Results (in Italian)

CSCMP Italy RT has launched a workgroup for a pilot project "Blockchain in a Box" to use blockchain in customs operations. The workgroup includes Italian Customs Agency, Benetton, Accudire and several more contributors.

Nell'ambito delle proprie attività, il CSCMP Roundtable Italy si è fatto promotore della costituzione di un gruppo di lavoro (GdL) multidisciplinare di competenze e di esperienze professionali organizzative, giuridiche, e tecnologiche. Il GdL è in piena attività per individuare i criteri che consentano ed incentivino un'adozione di massa di blockchain in ambito industriale, coinvolgendo aziende italiane e intere filiere interessate a presentare progetti di sviluppo in tema import-export e blockchain. Nel corso della conferenza EDGE, il 10 giugno alle 17:00 potrete seguire una tavola rotonda alla quale partecipano rappresentanti istituzionali dell'Agenzia delle Dogane e Monopoli, e di Confetra per discutere l'attuale scenario della gestione dei flussi documentali che accompagnano le spedizioni internazionali e delle oggettive difficoltà da risolvere. Farà seguito una presentazione del GdL sulle individuate soluzioni di innovazione digitale che fanno attualmente parte del caso di progetto "Benetton": gestire i documenti di trasporto, nello specifico la lettera di vettura internazionale (la c.d. CMR), con un approccio "full digital" attraverso utilizzo di tecnologie innovative ed in particolare di cloud computing e blockchain.

**Chairman:** Enrico **Camerinelli**, VP Program, **CSCMP Italy RT** - Giuseppe **Mineo**, **CSCMP Italy RT**. **Panel:** Ettore **Canniello**, **Agenzia delle Dogane e Monopoli** - Laura **Castellani**, Organization and Digital Transformation Director, **Italian Customs Agency** - Manuel **Scortegagna**, **Confetra-Fedespedi** - Cesare **Galli**, Founding & Managing Partner, **Studio Galli** - Andrea **Ormesani**, CEO, **Ormesani** - Alessandra **Neri**, Custom Duties Department, **Benetton** - Abramo **Vincenzi**, CEO, **Accudire**

**Speakers:**

Aljosja **Beije**, Technical Director, **Naviporta Blockchain Enabled Seamless Trade**

Yari **Borbon Galvez**, Senior Researcher, **LIUC**  
**Secured by Blockchain: Developing Cyber-Risk-Free Supply Chains**

Claudia **Di Bernardino**, Consultant, **United Nations Economic Commission For Europe**  
**Ensuring Data Privacy, Confidentiality, and Identity in Blockchain**

Igor **Jakomin**, Deputy Chief Executive Officer, **CargoX**  
**Overview of CargoX**

Roberto **Garavaglia**, Senior Management Consultant & Innovative Payments Strategy Advisor  
**Self-Sovereign Identity and Distributed Ledger Technology to Support Logistics**

In this talk, the evolution of IDoT (Identity-of-Things) systems is analysed, thanks to the application of blockchain and DLT (Distributed Ledger Technology), declining the SSI (Self-Sovereign Identity) model to smart objects. The implementation of "dIDoT" (Decentralised Identity-of-Things) enables the efficiency of logistics processes based on distributed ledger, while respecting privacy and strengthening digital resilience.

Roberto **Gorini**, Founder, **Noku**  
**Blockchain Meets Luxury**

Achim **Jedelsky**, President, **Fibree**  
**Blockchain & Real Estate Supply Chain**

Armando **La Rocca**, **Università degli Studi di Padova**  
**Blockchain Technology in Supply Chain Management. An Empirical Analysis**

Geneviève **Laveille**, Founder & CEO, **Agriledger**  
**Using Blockchain to Track Agrifood**

Grazia **Torrente**, Avvocato, **Studio Legale Torrente-Vignone** - Alessandra **Vignone**, Avvocato,  
**Studio Legale Torrente-Vignone**  
**Considerations on Blockchain Use in Logistics and Transport** (in Italian)



## SUPPLY CHAIN FINANCE

**Track Chair:** Enrico **Camerinelli**, VP Program, **CSCMP Italy RT**

Payables, receivables, inventory finance, and documentary credit are all components of Supply Chain Finance (SCF) and represent the best proxies of how financial instruments offered by banks tightly interconnect with the supply chain processes managed by corporate clients. Just as logistics service providers bring more efficiency to the physical movement of goods, a bank can be similarly considered a provider of SCF services that streamline payments and optimize a company's working capital. Collaboration between supply chain partners increases visibility and trust, and this track collects experience cases from practitioners on how SCF solutions and services support corporate cooperation to implement financially sustainable

supply chains.

### Speakers:

Uzair **Bawany**, Chief Revenue Officer & Co-Founder, **Traydstream**  
**Automating Trade Document Checking**

Federico **Caniato**, Director SCF Observatory, **Politecnico di Milano**  
Giovanni **D'Addio**, Senior Fashion Operation Manager, **Hugo Boss**  
**Supply Chain Finance in Italy and SCF in Fashion Industry** (in Italian)

Giovanni **D'Addio**, Senior Fashion Operation Manager, **Hugo Boss**  
**SCF in Fashion Industry**

Bob **Gravestijn**, Business Developer Trade & Supply Chain Finance, **ABN Amro Bank**  
**Thinking differently about....Supply Chain Finance**

Christian **Hausherr**, **GSCFF**  
**Global Supply Chain Finance Forum**

Peter **Mulroy**, Secretary General, **FCI**  
**Development of FCIreverse: Building Blocks for the Creation of an International Reverse Factoring Community**

Diego **Tavecchia**, Head of Research, Technical Committees and International Affairs Department, **ASSIFACT**  
**Supply Chain Finance: Trends and Outlook**

Simon **Templar**, Professor, **Cranfield School of Management**  
**Supply Chain Financing and Pandemic: Managing Cash Flows to Keep Firms and Their Value Networks Healthy**

\*Speaker to be confirmed

## CSCMP ITALY RT AWARDS

CSCMP Italy RT, applying the same rules of the International CSCMP Awards applied to the Italian supply chain community, rewards relevant accomplishments in career and results of Italian supply chain professionals.



**Hall of Fame Italy 2021** will be assigned to:



**Lieutenant General Francesco Paolo Figliuolo**, Logistic Army Commander - Italian Armed Forces, for his professionalism and strong personal commitment, in the role of Extraordinary Commissioner for the Covid emergency, he was able to design and implement a national logistics system to fight and eradicate the pandemic in a prompt manner.

**Hall of Fame Italy 2021 in Memory** will be assigned to:



**Professor Antonio Borghesi**, for his studies and researches on Supply Chain Management and special focus on risk management. Unfortunately, Prof. Borghesi passed away in 2017 and the Prize in Memory will be given to his most representative fellows

**Hall of Fame Italy 2020** has been recently assigned to:



**Pietro Gorlier**, in charge of the Stellantis Parts and Services business worldwide and COO EMEA Region of the former FCA Group and Global Head of Parts & Services (MOPAR). In the Parts & Services role, he shares responsibility with the brands for parts and services growth, delivery, and customer support, and oversees the worldwide multi-brand SC end-to-end, with top professionalism and capability in SCM.

## Distinguished Service Italy 2021 will be assigned to:



**Valentino Soldan**, Head of Logistics in Benetton, who has introduced and is bringing to success a new worldwide supply chain model based on omnichannel perspective, introducing new approaches in all parts of supply chain: warehousing, transport, customs operations, blockchain.

## Emerging Leader Italy 2021 will be assigned to:



**Davide Di Rico**, Warehouse Planner in Tecnica Group, a young and promising Logistics Professional who, thanks to an excellent educational, university and postgraduate course, has been able to quickly and successfully integrate into roles of operational responsibility in the logistics departments of leading national companies.



<https://www.linkedin.com/company/cscmpitaly/>



<https://www.cscmpitaly.org/>



<https://www.eventbrite.it/e/biglietti-cscmp-european-conference-european-research-seminar-italy-2021-137505260937>



 **ERS 2021**

*"Rethinking Supply Chains"*

For further information: [www.ers-conference.org](http://www.ers-conference.org)

**16<sup>th</sup> European Research Seminar (ERS) on Logistics and SCM** is a global conference with a European background. It is an interactive conference, which centers on intensive discussion of top-quality research and new developments among all participants.

This 2021 theme "Rethinking Supply Chains" calls for research that is extending our knowledge by providing novel perspectives across the different aspects of SCM ... and it is aimed at challenging current practices, thinking patterns, and paradigms in SCM by fostering forward-thinking discussions.



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CSCMP Italy RT President  
IES, CEO



Giuseppe **BOSCHI**  
Honor President  
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Enrico **CAMERINELLI**  
VP Program  
CSCMP Italy RT



Francesco **LAVIANO**  
VP Organization  
CSCMP Italy RT



Luca **BRANDELLERO**  
Board  
CSCMP Italy RT



Maurizio **COCIANCICH**  
VP Academic Relations  
Adriafer, CEO



Jean Claude **MARINI**  
VP Membership  
CSCMP Italy RT



Paolo **RANGONI**  
Board at large  
CSCMP Italy RT



Pietro **PEDONE**  
VP Communication  
CSCMP Italy RT



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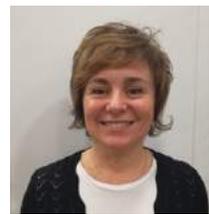
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