



# Lean & Green Programme



# More sustainability, less CO2 emissions

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Lean & Green is a program of continuous improvement of **Logistic Industry environmental sustainability**, aiming to support companies from the logistics and transportation sector to implement a set of self-defined optimisation measures in order to **reduce their CO2 emissions** linked to transportation activities by at least 20%.

The initiative was launched in 2009 in the Netherlands by Connekt, a Dutch non-profit organization. The program is currently supported by **national representatives** in almost all the countries of the European Community and is **constantly expanding** both in terms of geographical coverage and in the number of organizations that voluntarily decide to participate.

**Lean & Green exclusive contact point in Italy is Freight Leaders Council.**

# Benefits for participants

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L&G is dedicated to **logistics operators** and, including both demand and supply of logistics services, **involves the entire supply chain.**

By taking a closer look at their logistics activities and rethinking their current businesses process, the companies participating at the programme are able to identify potential for **savings and optimisation** and, thus to make the best use of their resources by saving costs (Lean) and reducing CO2 emissions (Green).

# The certification process

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The **certification system** assigns **1 to 5 stars** to the companies involved in the programme according to respective goal achieved.

Lean & Green Italian team, through a shared **roadmap**, supports companies in achieving the objectives that are gradually sets. A **team of experts** supports **data collection, identification of result indicators (KPI)** and **certification of the results** achieved that can be used for promoting companies to customers and achieving better ranking in logistics services tenders.

The program also allows companies **to join a dedicated network of operators** particularly active in the field of sustainable development with whom to **share good practices and common interests**.

## Join L&G European team

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There are currently over 500 companies participating in the program, including: Unilever Nederland, TNO, Heinz, Khune+Nagles, HAVI Logistics, Bacardi-Martini BV, Chep, Fiege BV, Nestlé Nederland BV, DHL, Leroy Merlin, Lidl Supermercados, Volkswagen, Henkel AG & Co. KG aA, Luxaircargo, Bridgestone Logistics Europe, Coca-Cola Enterprises Belgium, Carglass, Chevron Lubricants, PepsiCo Nederland.

## How it works

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**You start by self-collecting a set of relevant data** - also through information systems already present in your organization - following L&G checklist. The objective is to **define the so-called t0 scenario** from which to start calculating the progressive reduction of CO2 through a roadmap shared with L&G experts.

The program has **international coverage** and therefore **any (multicounty-based) company can obtain L&G certification for each European country of its interest.**

The certification is issued directly by L&G experts belonging to the Dutch non-profit company **Connekt** .



# LEAN & GREEN

EUROPE



**BRIDGESTONE**



Nestlé

**TNO**

# Contacts

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For more information on the initiative, contact the Secretary General of the Freight Leaders Council, Elisabetta La Scala, at [segretarioflc@freightleaders.org](mailto:segretarioflc@freightleaders.org)

**What are you waiting for? Let's go Green then!**